



# Is your identity leading a double life?

**OVER 15 MILLION IDENTITIES WERE STOLEN IN 2013.**

You may already be a victim of identity theft without knowing it. Now what?

**Victims may discover the problem when they are denied credit or employment, are contacted by police, or receive unknown bills.**

- » Identity theft victims suffer an average loss of over \$6,000 and spend 300 hours repairing the damage on their own.
- » The value is in the identity, not the bank account.

**Armed with your personal information, thieves can:**

- » Drain your savings and retirement accounts.
- » Commit tax fraud in your name.
- » Open credit cards or loans in your name.
- » Use your name when arrested for a crime.

**Millions of identities face a greater risk for ID theft because they have been stolen from major outlets including:**

- » The Home Depot® *56+ million*
- » Target® *40 million*
- » Medical Centers/Hospitals *6.8 million*
- » Google Gmail™ Accounts *5 million*
- » JP Morgan Chase Bank *76 million*

	<b>IDW PLATINUM</b>	<b>IDW PLUS</b>
EE	\$12.95	\$8.95
+ Spouse	\$20.95	\$13.95
+ Children	\$15.95	\$11.95
+ Family	\$22.95	\$15.95

## TOTAL IDENTITY PROTECTION

ID Watchdog offers different levels of identity theft protection to fit your needs. We offer the best value and guarantee 100% resolution services should you become a victim.



### Instant Identity Monitoring™

We monitor identities in real time to identify potential fraud **instantly**—as it is occurring—even failed attempts. New accounts can be detected at the instant of application. We also monitor and alert on high-risk transactions like password resets, fund transfers, and more!



### Internet Monitoring

Sophisticated algorithms spider the Internet black market, phishing sites, command and control networks, compromised machines, forums, and chat rooms to determine if personal data has been compromised.



### National Provider ID Monitoring

ID Watchdog is the **ONLY** ID Theft Protection vendor to offer Physician NPI Monitoring. This emerging threat involves “ghost practices” submitting high-dollar Medicare and Medicaid claims in a physician’s name, costing thousands to resolve.



### Payday Loan Monitoring

ID Watchdog works directly with alternative credit bureaus that service the underbanked to expand the monitoring of payday loans.



### Enhanced Non-Credit Loan Monitoring

Working with our alternative credit bureau partners, ID Watchdog is the first and only ID Theft Protection provider to expand its fraud detection network to include monitoring of auto pawn, buy-here-pay-here auto, rent-to-own transactions, sub-prime utility and cell phone accounts, and sub-prime collections.



### Public Records & NCOA Monitoring

We monitor the National Change of Address Registry and public records databases with more than 11.6 billion consumer records in an attempt to identify identity theft.



### Instant-On Fulfillment™

Utilizing our deferred authentication technology ID Watchdog is the only vendor to activate **ALL** of your monitoring on day 1 without any additional action, ensuring you are protected the day your benefits start.



### Lost Wallet Protection & Monitoring

A secure digital vault to store wallet contents, and, in the event a wallet is lost or stolen, assistance with cancelling and replacing its content.



### Credit Monitoring

ID Watchdog plans may include an annual credit report and score. In addition, plans may include ongoing tri-bureau credit monitoring and alerting when changes to your credit report are detected.



### Fraud Alert Assistance & Reminders

Assistance with setting credit bureau fraud alerts, and reminders when the fraud alerts expire—securing your credit file to help prevent ID theft.



### Concierge-Level Identity Resolution

A dedicated Certified Identity Theft Risk Management (CITRMS) professional will work with you to assess your identity theft situation and move forward with a fully managed resolution.



### Expense Reimbursement Insurance

\$1M in expense reimbursement insurance, providing protection from the financial damages of identity theft including lost wages, travel expenses, fraudulent fund transfers and legal defense.



### Solicitation Reduction

ID Watchdog enables you to opt in or out of the National Do Not Call Registry, Pre-Approved Credit Offers, and Junk Mail or Email.



### Identity Profile Report

ID Watchdog creates this report to surface any pre-existing conditions going back 30 years or more.

### 100% Resolution Guarantee:

*ID Watchdog will not stop working on an employee's case until their identity is completely restored to its pre-theft level. ID Watchdog has never failed to restore an identity.*

